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CRAWFORD SCHOOL  
OF PUBLIC POLICY

# **Nostalgia, Nirvana and the painful persistence of ‘unknown knowns’ in public policy**

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Government, 15-16 February 2018

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@HelenCSullivan

# What ails thee?



What remedies have we tried?





# Nostalgia and Nirvana – faith based cures



# BUT I'll raise you 'unknown knowns'

Known	Things we are aware of and understand	Things we are aware of but don't understand
Unknown	Things we understand but are not aware of	Things we are neither aware of nor understand
	Knowns	Unknowns